

**FOR IMMEDIATE RELEASE**  
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### **MR. PENNY FOR PRESIDENT!**

RANDALLSTOWN, MD (October 28, 2012) THIS JUST IN! MR. PENNY THROWS UNCLE SAM'S HAT INTO THE RING AND DECLARES HIS WRITE-IN CANDIDACY FOR PRESIDENT OF THE LAND OF US. MR. PENNY PLEDGES TO SAVE BIG BIRD, LADY LIBERTY AND THE LAND OF US, TOO! How? One penny at a time, of course. Mr. Penny's simple Penny Plan to retire the National Debt of Us is outlined in his new book: *Mr. Penny and the Dragon of Domeville: The Story of Us*, which is available now at [www.balboapress.com](http://www.balboapress.com). All proceeds from book sales go 100% to retire the principal of Our National Debt under a little known federal law, Public Law 87-58, signed by President Kennedy in 1961.

Get your pennies ON! The Good News is that every voluntary citizen contribution under President Kennedy's law will pay down Our Debt and turn the economic tides that are now threatening to drown the Land of Us in a sea of red ink. The beauty of Mr. Penny's Plan is that it is entirely voluntary, beyond politics, targeted solely to Debt retirement and based on the liberating principle of giving something back to the Country we love for the kids we love. "It's not about politics, it's about Love," says Mr. Penny. This is one campaign where the money donated will go to work to solve a huge common problem as soon as the citizen's election is made!

This is our time to shine! Mr. Penny's mission is to rally the citizens of the Land of Us, of all ages, to use currently idle resources (our penny jars) to voluntarily contribute \$1 million in pennies to the Bureau of the Public Debt to retire the Land's National Debt under Public Law 87-58. And with over \$7 billion in coins out of circulation in our penny jars (as estimated by the US Mint), Mr. Penny says this goal is doable.

What we cannot do alone, we can do together. We can redeem our future for our kids and leave a legacy of love, liberty, and empowerment for all future generations of the Land of Us. Some say that voluntary citizen contributions to debt retirement are symbolic acts, small and insignificant. Mr. Penny says each citizen contribution is a seed containing the potential to unlock the door and create the path to our brighter future. It takes a seed to have a harvest. "It's not about what is it, it is about what it can become," Mr. Penny.

Lucile McConnell, the author of Mr. Penny's story, is a tax/commercial transactions attorney admitted to practice in Washington, DC and New York. She graduated Cum Laude from Cornell Law School in 1987 and with Honors in Economics from the University of Chicago in 1983. She founded the non-for-profit organization The Fund to End the Deficit in 1993 and rallied citizens, under Public Law 87-58 (P.L. 87-58), to make voluntary contributions to retire America's National Debt through 1999. These voluntary contributions amounted to an all time high and played a part in generating the budget surplus of 1999. All proceeds from *Mr. Penny and the Dragon of Domeville: The Story of Us* will be contributed by Ms. McConnell to retire the principal of the National Debt under P.L. 87-58. Ms. McConnell has been featured in news stories coast to coast, including appearing three times in *The Washington Post*, in *The Washington Times*, in *USA Today Sunday Magazine* and on *Good Morning, America!* and on *Baltimore Channel 11 News*.

As President Kennedy said, "Let us fix the roof while the sun is shining."

As Mr. Penny says, "Let us fix the roof while the sun is *still* shining!"

Every penny counts! Vote your pennies on November 6th! Elect a Brighter Future!

For more information about Mr. Penny, to schedule interviews with Lucile McConnell and to receive a media kit and your copy of "*Mr. Penny and the Dragon of Domeville: The Story of Us*,"

Please contact Lucile McConnell @ 410-655-5756 or [loumccconnell@verizon.net](mailto:loumccconnell@verizon.net) # # #